

University of Montana

ScholarWorks at University of Montana

University of Montana News Releases, 1928,
1956-present

University Relations

3-24-1999

UM offering four-day course on electronic commerce

University of Montana–Missoula. Office of University Relations

Follow this and additional works at: <https://scholarworks.umt.edu/newsreleases>

Let us know how access to this document benefits you.

Recommended Citation

University of Montana–Missoula. Office of University Relations, "UM offering four-day course on electronic commerce" (1999). *University of Montana News Releases, 1928, 1956-present*. 15900.
<https://scholarworks.umt.edu/newsreleases/15900>

This News Article is brought to you for free and open access by the University Relations at ScholarWorks at University of Montana. It has been accepted for inclusion in University of Montana News Releases, 1928, 1956-present by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.



The University of
Montana

UNIVERSITY RELATIONS • MISSOULA, MT 59812 • 406-243-2522 • FAX: 406-243-4520

NEWS RELEASE

This release is available electronically on INN (News Net.)

March 31, 1999

Contact: Montana World Trade Center, (406) 243-6982.

UM OFFERING FOUR-DAY COURSE ON ELECTRONIC COMMERCE

MISSOULA-

The Montana World Trade Center and the School of Business Administration at The University of Montana are offering a four-day immersion course on electronic commerce. The course will be held Sunday through Wednesday, Aug. 1-4, at the Montana World Trade Center, located in the Gallagher Building on the UM campus.

The course will provide analysis by key policymakers about how e-commerce is reshaping the global marketplace. In addition, renowned executives will highlight how they have achieved groundbreaking success in the dynamic e-commerce arena.

The course is open to all interested persons, though space is limited. Those who sign up before June 5 will receive a discounted rate of \$895. Register by calling (888) 773-2703, visiting the Web site at www.e-win.org or e-mailing info@ewin.org.

The course is intended for anyone in the United States or Canada interested in learning how to win in the new world of electronic business. It's especially targeted for chief executive officers, vice presidents and managers of small and large businesses, as well as attorneys, consultants, financial advisers, government policymakers, graduate business students and business educators.

Confirmed speakers include executives from Federal Express, Hewlett-Packard Co., Microsoft, Andersen Consulting, Northface, U S West, Charles Schwab and GTE.

###

CBS

Local, dailies, weeklies, regional business journals

Elecomm.rl